

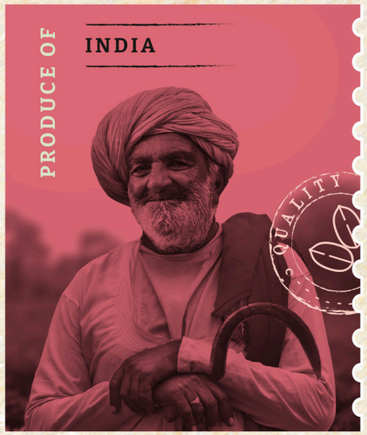
Bolas Nuts

Background

Bolas is a leading expert in sourcing premium dry fruits and nuts from across the world. The company operates Asia's largest cashew processing facility, located in Karkala, Mangalore, India.

Brief

Driven by increasing health consciousness, a growing middle class, and enhanced accessibility through e-commerce, the consumption of dry fruits and nuts in India has risen significantly. ***However, many consumers still prefer purchasing loose dry fruits and nuts from local corner stores, often overlooking the benefits of branded, high-quality packaged products.***













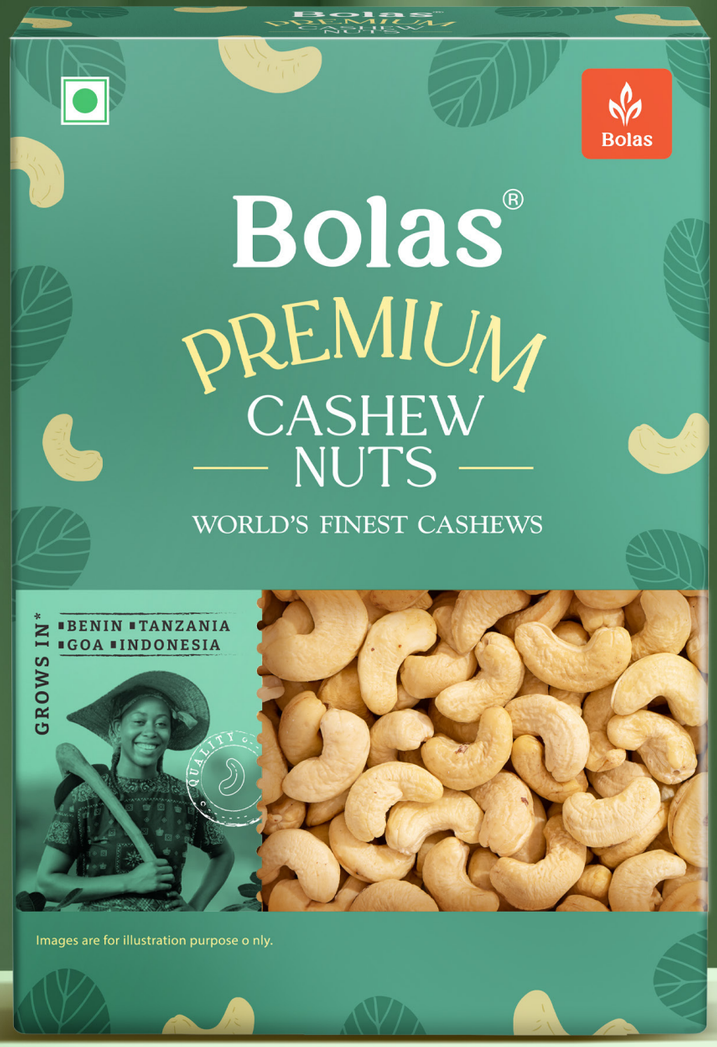


Idea - *The objective was to design packaging that educates consumers about the global origins of Bolas' products-* ***highlighting that Bolas cashews are sourced from Indonesia, Tanzania, Goa, and Benin, while their walnuts, almonds, and chillies come from California.***



Personality - *Natural • Honest • Global • Premium • Wholesome • Contemporary • Confident*


CUT FROM HERE
Net Wt.
500 g
Bolas®
Cashew Nuts
World's finest cashews
Bolas
GROWS IN*
BENIN TANZANIA
GOA INDONESIA
QUALITY
Images are for illustration purposes only.


Bolas
Bolas®
PREMIUM
CASHEW
NUTS
WORLD'S FINEST CASHEWS
GROWS IN*
BENIN TANZANIA
GOA INDONESIA
QUALITY
Images are for illustration purpose o nly.


Net Weight-
200 g
Bolas
Bolas®
Walnuts Kernels
World's finest walnuts
GROWN IN*
CALIFORNIA
CHILE
Images are for illustration purpose only.


Bolas
Bolas®
Whole Walnuts
World's finest walnuts
GROWS IN
CALIFORNIA
Images are for illustration purposes only.

Bolas®

Tiny Cashew Nuts

World's finest cashews

Bolas

GROWS IN*

BENIN TANZANIA

GOA INDONESIA





Images are for illustration purposes only.

CUT FROM HERE

Net Wt.

200 g

Bolas®

Royal Almonds

World's finest almonds

Bolas

GROWS IN*

CALIFORNIA





Images are for illustration purpose only.


Bolas®
Bolas
Pista Kernels
World's finest pistachios
PRODUCT OF
IRAN
QUALITY
Images are for illustration purpose only.


Bolas®
Bolas
Raw Pink Peanuts
World's finest peanuts
PRODUCE OF
INDIA
QUALITY
Images are for illustration purpose only.


8:14
22
Posts
bolas.outlet
83
1
bolas.outlet Daag Ache Hai – The Truth About Pistachio Shell Stains... more
22 October 2024
bolas.outlet
Bolas
California, USA
Where the
world's finest almonds
are grown.
USA
CALIFORNIA
Images are for illustration purpose only
127
2
17
bolas.outlet Bolas is now open across 70 locations in Karnataka! Visit your nearest Bolas store today.
21 October 2024
bolas.outlet and bolas.sweets
bolas.outlet · Original audio


Bolas
Rich in
nutrients,
and packed
with flavour.
Never stale.
USA
CALIFORNIA
Images are for illustration purpose only


Bolas
Crunchy, fresh, and straight
from the Golden State.
Taste the difference with
every bite.
USA
CALIFORNIA
Images are for illustration purpose only


Bolas
...while the
nutty aroma...
Images are for illustration purpose only


Bolas
...and mild,
creamy sweetness
delight you.
Images are for illustration purpose only


Bolas
Packed with
nutrients
bursting
with
flavour
Images are for illustration purpose only


Bolas
Handpicked and
expertly processed
for maximum
freshness.
Images are for illustration purpose only


Bangalore Mirror
UGADI FESTIVE OFFER
BUY 1 GET 1 FREE
ON BOLAS MINI CASHEW NUTS
Bolas
Tiny Cashew Nuts
DRY FRUITS | NUTS | SWEETS & MORE
FACTORY PRICE ADVANTAGE
Bolas


IRAN
PRODUCT OF
INDIA
PRODUCE OF
CALIFORNIA
GROWS IN
BENIN TANZANIA
GOA INDONESIA
GROWS IN*
QUALITY